



Media Release
For Immediate Release

Building Castles in the Sand Cobourg Beach August 1st & 2nd

Cobourg, ON – It's not just another day at the beach in Cobourg...we're gearing up for our **4th Annual Cobourg Sandcastle Festival** on Saturday August 1st and Sunday August 2nd, 2009!

Looking for a great day out with the family? Want to express your inner artist? Always wanted a beach front property? You can find all of this in a beautiful setting right on Lake Ontario! Cobourg is known for it's breathtaking waterfront and what better way to experience it then with a friendly little competition.

Families, businesses, adults and youth may enter to create their own sculptures or castles and win great prizes! Registration forms are available on-line at www.cobourgtourism.ca/sandcastle or sign up that day anytime after 9:30am on Saturday August 1st at the registration tent. There is a small fee associated with the registration and all teams receive a great kit bag and a chance to win cash prizes and the Title! All teams receive a 20' x 20' space and a team flag and can build from 11am – 2:00pm. Participants can only use the existing sand and water, so pack up the tools and sand toys! Judging takes place at 2:30pm and awards will be presented by 4:00pm at centre beach on August 1st . Stick around for more fun that evening with 'Madagascar 2' being shown as part of our Movies in the Park series right on the beach at dusk! The fun continues on August 2nd with master and amateur sculptures available for viewing all day long!

We have lots of activities for the whole family both days, including kite making workshops, two 20ft. slip & slides, a super size inflatable fun park, wagon rides and a live DJ! Purchase your \$5 wristband for unlimited use of all the activities! "Our Master Sculptors will wow the crowd again at this year's event," says Event Coordinator Lara Scott, "it never ceases to amaze me what sculptor's creative minds and creative ideas can do with a pile of sand." A Pinnacle Award winner with the International Festival and Events Association, the Cobourg Sandcastle Festival is a definite hit with young and old alike!

**Surf, Sun and Sand, Sand, Sand...dig up your shovels and pails
and get down and dirty in Cobourg this summer!**

For more information visit www.cobourgtourism.ca/sandcastle or call Cobourg Tourism at 1-888-262-6874
High resolution photography is available by email.

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